Amherst Label
Inovar

ART SPECIFICATIONS

Welcome to Amherst Label's Prepress Department! We want to make sure your art prints accurately and you are delighted with the results. Please read the specifications below and feel free to let us know if you have any questions.

FOR BEST RESULTS PLEASE PROVIDE:

Required Art File:
Vector or 300 dpi PDF

For print-ready files, please convert fonts to outlines and embed raster images.

Additionally suggested, but optional:
File in which the art was built (Build File)
Supporting fonts (if text changes are needed)
Supporting images, 300 dpi
Previously Printed sample

▶ USABLE BUILD FILES
HI RES PDF (Required)
Illustrator (Ai)
InDesign (Id)
Photoshop (Ps)
(unflattened if possible)

UNUSABLE BUILD FILES
MS Word
MS Powerpoint
MS Excel
GIF/BMP
Text Files
HTML
MS Publisher

TEXT & LINE SIZE SPECIFICATIONS

To assure that your text and lines print clearly, please use the minimum line weights specified below. (Positive=Dark print on light background. Reverse=Light print on dark background.) Please note specifications are different for Flexo/Screenprint and Digital printing processes.

FLEXO & SCREENPRINT
- Positive text – 4pt min.
- Reverse text – 5pt min.
- Positive line – .5pt min.
- Reverse line – .75pt min.

DIGITAL
- Positive text – 3pt min.
- Reverse text – 4pt min.
- Positive line – .25pt min.
- Reverse line – .5pt min.

DON'T HAVE ART FILES?
Amherst Label offers
IN-HOUSE DESIGN SERVICES!
Please contact us for more info.

- All art should be set up with a die line, crop marks, or some indication of the edges.

- All type and images must be at least 1/16" from any die edge to avoid being cut off by the die cut.

- If any text, graphics, or borders touch any die line edge, those objects must have a bleed of 1/16".

- Any necessary trapping will be provided during art prep to allow for press tolerances. Please note a third color may appear where the colors overlap.

- Clearly identified PMS colors and tint % are helpful. If you would like us to match colors (additional charges may apply) please include a sample.

- Font Management: For print-ready files, please convert fonts to outlines. If you would like us to edit any copy, please provide art file with editable type and provide font files.

- Any picture/graphic that is rasterized (.tiff, .jpg, .png, etc...), must be at least 300 dpi—at 100%—for the best printing results. For raster effects, please set at 300 dpi before saving.

- Flexo Screens/ Gradients/ Vignettes should have no less than a 2% dot minimum. Anything lower than a 2% dot will leave a hard edge.

- Please note that if your art does not meet the art specifications above, we will alter it to meet press tolerances and achieve the best results possible. A PDF proof will be provided for your approval. Prepress charges are $80.00/hour, (one hour minimum charge).

Questions? Please contact your representative, or call 603-673-7849
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2024 - REV1