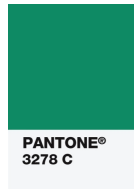


WHAT IS A COLOR TARGET?

PANTONE CHIP



PHYSICAL COLOR SAMPLE



HARD PROOF

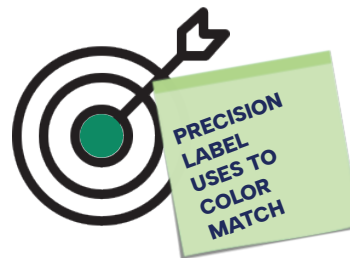


CUSTOMER TARGET

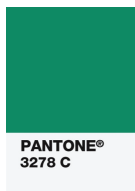


**MUST BE
IDENTICAL**

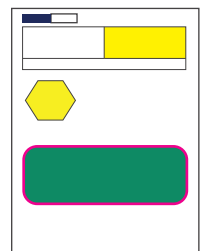
COPY OF CUSTOMER TARGET
SENT TO PRINTER



COLOR TARGET USED TO MATCH ON PRESS



COLOR PROOF



COLOR APPROVED

