



Welcome to Amherst Label's Prepress Department!
We want to make sure your art prints accurately and you are delighted with the results.
With our PDF workflow software and the current version of Adobe CC, we are able to take your PDF files and make adjustments to produce the highest quality end product.

**300 dpi PDF files
REQUIRED**

**Also suggested: File in which the art was built (Build File)
Supporting fonts for text changes • Supporting images, 300 dpi • Previously Printed sample**

Prepress charges are \$80.00 per hour, with a one-hour minimum charge.
Please note that if your art does not meet the art specifications below, we will alter it to meet press tolerances and achieve the best results possible. A proof will be provided for your approval.

**▶ USABLE
BUILD FILES**

**HI RES PDF (Required)
Illustrator (Ai)
InDesign (Id)
Photoshop (Ps)
(unflattened if possible)**

**UNUSABLE
BUILD FILES**

~~MS Word
MS Powerpoint
MS Excel
GIF/BMP
Text Files
HTML
MS Publisher~~

TEXT & LINE SIZE SPECIFICATIONS

To assure that your text and lines print clearly, please use the minimum line weights specified below. (Positive=Dark print on light background. Reverse=Light print on dark background.) Please note specifications are different for Flexo/Screenprint and Digital printing processes.

FLEXO & SCREENPRINT

- Positive text - 4pt min.
- Reverse text - 5pt min.
- Positive line - .5pt min.
- Reverse line - .75pt min.

DIGITAL

- Positive text - 3pt min.
- Reverse text - 4pt min.
- Positive line - .25pt min.
- Reverse line - .5pt min.

- All art should be set up with a die line, crop marks, or some indication of the edges.
- All type and images must be at least 1/16" from any die edge to avoid being cut off by the die cut.
- If any text, graphics, or borders touch any die line edge, those objects must have a bleed of 1/16".
- Any necessary trapping will be provided during art prep to allow for press tolerances. Please note a third color may appear where the colors overlap.
- Clearly identified PMS colors and tint % are helpful. If you would like us to match colors (additional charges may apply) please include a sample.
- Font Management: 1) Please provide a file with fonts converted to outlines; unless, 2) If any copy changes are to be made, we will need the file not to be converted to outlines and supporting fonts supplied. Thank you.
- Any picture/graphic that is rasterized (.tiff, .jpg, etc.), must be at least 300 dpi—at 100%—for the best printing results. Please also include the unflattened Photoshop files.
- Flexo Screens/ Gradients/ Vignettes should have no less than a 2% dot minimum. Anything lower than a 2% dot will leave a hard edge.

DON'T HAVE ART FILES?
Amherst Label offers excellent
IN-HOUSE DESIGN SERVICES!
Please contact us: Our designers are ready to meet all your graphic design needs!