

Item-Level RFID Tagging

Improve inventory accuracy, item visibility and loss prevention throughout the supply chain.

SmartAsset RFID Tags

The Kennedy Group offers RFID tags designed specifically for item level traceability for the retail apparel industry. By implementing SmartAsset Tags and combining it with the necessary RFID infrastructure, retailers can conduct physical inventory operations at a greater speed, with less labor investments and greater accuracy than with manual barcode-based inventory operations.

Item-level tagging is able to extend visibility deeper and provide more actionable intelligence throughout the supply chain. It virtually can eliminate stock shortages, as well as hidden or phantom inventory conditions, which ultimately leads to improved customer satisfaction.

In addition to item-level tagging, SmartAsset Tags can then be associated with the case and pallet tags to provide a heightened level of checks and balances, ensuring that every item in every lot or pallet is what and where it needs to be.

The intelligence it provides can greatly benefit every business within the supply chain as they search for ways to be more efficient, run a leaner operation, grow revenue and expand profit margins.

Benefits of Item-Level Traceability

Reduction in:

- Idle inventory
- Monitoring costs
- Theft and shrinkage
- Counterfeiting
- Cycle times
- Stock-outs

Increase in:

- Inventory visibility
- Transaction accuracy
- Privacy protection
- Data security

Applications

- Retail Apparel



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Not sure what product you need?
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