

Prime-Away™ Labels

Incorporate TWO prime labels in the space of ONE!



Prime-Away™ Labels are perfect for increasing sales, cross marketing or offering loyalty programs. Prime-Away™ Labels provide three times the space of standard on-pack labeling products, while keeping the brand and image integrity of the original label.

Benefits of Prime-Away™ Labels

- Three-layer construction that allows for a peel away coupon for point-of-purchase redemption
- Eliminates the cost of applying a separate instant redemption coupon
- Can be used with current pressure-sensitive labeling equipment

Features

- Provides excellent adhesion to most plastic and glass surfaces
- Specialty die-cutting for unique shapes
- Easily removable adhesive without damaging the label's base layer
- FDA compliant adhesives are available for food applications
- Labels can have bar codes, including UPC Codes
- Virtually unlimited substrate options to accurately showcase your brand



Labeling & Packaging Division

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Primary Market Application



Industrial

Automotive

Beverages

Home Products

Personal Care

Food