

EXTENDED CONTENT & BOOKLET LABELS



www.inovarpackaging.com
800.285.2235
info@inovarpkg.com



Extended content labels (ECL's) and booklet labels allow you to include essential information without sacrificing branding. These labels are perfect for products with small packaging but large amounts of information and are an excellent way to remain compliant with industry regulations while still telling your brand story.

▼ AT INOVAR, WE OFFER:

PEEL & RESEAL LABELS

Easy to apply, remove, and reposition without residue. Commonly used for ECL labels, wipes, and reclosable food packages.

BOOKLET & MULTI-PAGE LABELS

Up to 120-page booklets, perfect for "instructions-for-use" packaging with removable or resealable options.

2-PLY CUT & STACK LABELS

Dual-ply, resealable labels for cans and wraps, printed on white or metalized film.

LEAFLET LABELS

Multi-panel, fold-out labels ideal for small containers needing detailed information.

SEED TAGS

Two to six panels, printed on one or both sides, typically sewn into seed or animal feed bags.

2-PLY ROLL-FED LABELS

Two-layer construction, offering easy application and durability for various uses.

COUPON OR PEEL & REVEAL LABELS

Detachable labels used for discounts or special offers.

INO-REDUCE EXTENDED CONTENT LABELS

More space, less environmental impact, specialty resealable booklet and extended content labels made from ultra-thin materials to allow for more labels per roll.

▼ BENEFITS & SOLUTIONS:

REGULATORY COMPLIANCE

Meet legal requirements without compromising on design.

ENHANCED BRANDING

Keep your branding intact while providing necessary information.

CONSUMER ENGAGEMENT

Offer promotional content and detailed product information in an accessible format.

SUSTAINABLE SOLUTIONS

A range of eco-friendly options to meet your sustainability standards

TRUSTED ACROSS INDUSTRIES:

FOOD & BEVERAGE, PET CARE, SUPPLEMENTS
& NUTRACEUTICALS, PERSONAL & HOME
CARE, AG CHEMICAL/LAWN & GARDEN,
INDUSTRIAL, & HEALTHCARE

