

NUTRACEUTICALS & SUPPLEMENTS



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In the nutraceutical and supplement industry, packaging plays a critical role in communicating trust, quality, and compliance. Inovar Packaging Group helps brands stand out on crowded shelves while meeting strict regulatory requirements and consumer expectations. With a combination of high-end embellishments, tamper-evident features, sustainable materials, and production flexibility, we create labels and packaging that protect your product, elevate your brand, and build confidence with consumers.

▼ BENEFITS & SOLUTIONS

REGULATORY COMPLIANCE

Labels designed with the space and formatting needed for FDA requirements, supplement facts, dosage instructions, and multilingual content.

EXTENDED CONTENT OPTIONS

Booklet and expanded content labels provide ample room for clinical trial data, certifications, directions for use, and more.

SHELF IMPACT

High-end finishes like foil, tactile varnishes, metallic inks, and Cast & Cure™ create standout packaging that enhances brand perception.

PRODUCT SECURITY

Tamper-evident features and specialty constructions safeguard both the product and consumer trust.

FLEXIBLE PRODUCTION

Multiple print platforms (digital, flexo, screen, and hybrid) allow us to handle short runs, large orders, and frequent design changes efficiently.

▼ SUSTAINABILITY & RECYCLABILITY

RECYCLABLE SHRINK SLEEVES

Solutions engineered to work within PET recycling streams, helping nutraceutical brands meet consumer and regulatory expectations.

APR-RECOGNIZED MATERIALS

Label constructions designed for recyclability without compromising performance or aesthetics.

LIGHTWEIGHT & REDUCED WASTE

Thin-gauge films and efficient material usage lower overall packaging weight and environmental footprint.

SUSTAINABILITY MESSAGING

We help brands align packaging with consumer demand for eco-friendly choices, supporting clean-label and wellness-driven marketing strategies.



▼ WHY NUTRACEUTICAL BRANDS CHOOSE INOVAR

In the nutraceutical and supplement market, packaging is as important as the product inside. It communicates trust, compliance, and quality at a glance. Inovar combines technical expertise, regulatory knowledge, and high-end printing capabilities to deliver labels and packaging that stand out on the shelf while meeting strict industry requirements. With sustainable materials, security features, and embellishment options, we help you protect your brand, build consumer confidence, and capture market share.

▼ TRUSTED ACROSS INDUSTRIES

Inovar has extensive experience delivering compliant, high-quality labeling and packaging solutions for brands across multiple industries, including:

- Vitamins, Supplements & Nutraceuticals
- Medical & OTC Pharmaceuticals
- Functional Beverages & Wellness Products
- Personal Care & Beauty Products
- Food & Specialty Ingredients
- Spirits & Alcohol