

RFID & NFC PRODUCT LABEL SOLUTIONS



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Inovar offers RFID-enabled prime labels with embedded tags that don't alter your operations or require extra capital, helping meet retailer mandates like Walmart's national RFID initiatives. These smart labels provide real-time inventory tracking and improve in-store and online shopping accuracy. NFC tags can also be embedded to offer interactive content—consumers simply tap their phone for special offers, product details, or loyalty rewards. Inovar is ready to support your RFID and NFC packaging needs.

RFID & NFC LABEL TECHNOLOGY:

Our RFID product labels are produced using specialized embedding equipment, ensuring perfect application based on the label shape and size. Inovar follows standards required for ARC approval which is currently Gen2 Ultra-High Frequency RFID inlays. The ARC program is to ensure that RFID tags meet or exceed the levels of performance and quality necessary to provide benefit to the end user in a consistent and cost-effective manner.

RFID LABEL PROCESS:

ENGAGE WITH INOVAR

Engage with your Inovar representative on the project scope. Our team will help you identify the appropriate RFID tag for the project.

AUBURN RFID LAB APPROVALS

Through the Inovar team, we will assist with providing tagged samples to the Auburn RFID Lab for approval. This is a required step to obtaining compliant RFID labels. Recently approved samples for Inovar location.

ARTWORK & APPROVAL & PRINTING

Once tag samples are approved, the Inovar team will work with you on artwork, printing, and assist with any application questions to simplify the process.

BENEFITS & SOLUTIONS:

RETAIL PROGRAM COMPLIANCE

Ensure no disruption in your supply chain by guaranteed compliance with retail label requirements.

TAG SELECTION SERVICES, ENCODING & VERIFICATION

An Inovar representative will help ensure the appropriate tags are selected for the application.

CERTIFICATION SAMPLES PROGRAM

Once an ideal tag has been selected for the application, an Inovar representative will provide samples to the Auburn RFID lab for approval.

SINGLE-PLY/MULTI-PLY RFID LABEL CONSTRUCTION

Multi-ply constructions available for more complex product applications.

MULTI-LOCATION MANUFACTURING NATIONWIDE

With multiple Inovar locations offering RFID label manufacturing, we can provide an ideal printing location to fit in your supply chain.

TRUSTED ACROSS INDUSTRIES:
PERSONAL AND HOME CARE, AG-CHEM/LAWN
AND GARDEN, INDUSTRIAL, PET CARE