

ROLL-FED LABELS



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Roll-fed labels are glue-applied from a continuous roll, offering versatile, customizable, and cost-effective solutions compared to pressure-sensitive labels. Commonly used in the beverage industry, they provide 360-degree coverage and can be laminated for added protection, making them ideal for products exposed to liquids. Developed with sustainability in mind, they meet the Association of Plastic Recycler's (APR) standards when applied to PET containers.

▼ BENEFITS & SOLUTIONS:

SUSTAINABILITY

Constructed from polypropylene, roll-fed labels easily separate from PET containers in the recycling process. Because of this, they meet APR's recommendations and allow the primary packaging to be easily recycled.

REDUCED PACKAGING SOLUTION

Due to no label liner roll-fed labels help meet your sustainability goals.

DURABLE AND WATERPROOF SOLUTION

Ideal for beverage and other industrial applications.

ECONOMIC SOLUTION

Budget-conscious initiative for your packaging needs.

IDEAL FOR LARGER PRODUCTION RUNS

These labels were designed for high-speed application and because there are typically 25,000 labels on a roll, there are minimal changeovers

TRUSTED ACROSS INDUSTRIES:
FOOD & BEVERAGE, PERSONAL & HOME CARE,
AG-CHEM/LAWN & GARDEN, INDUSTRIAL

▼ ROLL-FED LABEL ENHANCEMENTS

HYBRID PRINTING

Hybrid printing combines flexographic and digital printing in a single process. Imagine superior high-resolution digital images with perfectly matched PMS colors and a full array of embellishments. Quality and flexibility never before available for roll-fed labels.

2PLY PEEL AND RESEAL/REVEAL

Extended copy roll-fed labels that can be used for multilingual copy, regulatory or promotions.

PERSONALIZATION

Every roll-fed label can be unique. Personalize your product with unique images, names, logos, and more. The sky is the limit with our hybrid and digital capabilities.

METALIZED, HOLOGRAPHIC MATERIAL & FOIL STAMPING

Add a premium look and highlight areas of your product with the use of metallic substrates and foils.

TACTILE FINISHES

Create raised images or copy that have an embossed effect. The embellishment can be done on press or digitally for lower volume products.

TWO-SIDED PRINTING

For application, promotions, and peek-a-boo graphics, our two-sided printing capabilities will give you unlimited creativity.

MULTIPLE VARNISH OPTIONS

Matte, satin, soft-touch, sandpaper options available.

RFID & NFC

Meeting retail store mandates, enhancing directions for use or unique customer promotions are all possible with our smart label capabilities.

▼ SUSTAINABILITY & RECYCLABILITY:

SUSTAINABLE & RECYCLABLE ROLL-FED LABEL OPTIONS:

- Thinner films and water-based inks to reduce material waste and minimize environmental impact
- Roll-fed labels made from recycled materials



ROLL-FED LABEL TECHNOLOGY:
OUR ROLL-FED LABELS USE INNOVATIVE
PRINTING TECHNOLOGY WITH INLINE
LAMINATION TO WITHSTAND VARIOUS
CONDITIONS. THEY ARE DURABLE, RESISTANT
TO MOISTURE AND TEMPERATURE CHANGES,
AND MAINTAIN THEIR INTEGRITY
THROUGHOUT THE PRODUCT'S LIFECYCLE.