

SHRINK SLEEVES



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Shrink sleeves offer 360-degree branding for maximum display area and high visual impact, making them a popular choice for packaging that conforms to complex container shapes. As a pioneer in the U.S. shrink sleeve industry, Inovar provides versatile options, including body sleeves, full-body sleeves, tamper-evident neckbands, partial body sleeves (belly bands), and group sleeves for multi-packs. These solutions enhance shelf presence while securing and promoting your product.

▼ SUSTAINABILITY & RECYCLABILITY:

SUSTAINABLE & RECYCLABLE SHRINK SLEEVE OPTIONS:

- Zipper perf to easily remove the shrink sleeve before discarding the primary container
- Thinner films and water-based inks to reduce material waste and minimize environmental impact
- Fully recyclable shrink sleeves where the inks separate from the sleeve during the recycling process, allowing the shrink sleeve to be recycled with your PET container
- Floatable shrink sleeves that separate from your PET container during the recycling process and allow your primary packaging to be easily recycled



▼ BENEFITS & SOLUTIONS:

360-DEGREE BRANDING

Maximize your brand visibility with full-body coverage.

TAMPER-EVIDENT SECURITY

Protect your product with tamper-proof seals around the container cap.

VERSATILE APPLICATIONS

Suitable for a wide range of container shapes and sizes including potentially reducing primary/rigid packaging costs.

LIGHT BLOCKING

Some substrates contain UV light blocking properties to help protect the contents of your product.

SHRINK SLEEVE LABEL TECHNOLOGY:

OUR SHRINK SLEEVES ARE PRODUCED USING STATE-OF-THE-ART DISTORTION SOFTWARE, ENSURING PERFECT APPLICATION ON ANY CONTAINER SHAPE, NO MATTER HOW COMPLEX. THESE SLEEVE LABELS ARE DURABLE, RESISTANT TO VARIOUS CONDITIONS, AND CAN WITHSTAND RIGOROUS HANDLING AND TRANSPORTATION ENVIRONMENTS, WITH SUSTAINABLE OPTIONS AVAILABLE.

TRUSTED ACROSS INDUSTRIES:

FOOD & BEVERAGE, PERSONAL & HOME CARE, INDUSTRIAL, PET CARE, SUPPLEMENTS & NUTRACEUTICALS

▼ SHRINK SLEEVE CAPABILITIES:

HYBRID PRINTING

Hybrid technology combines flexographic and digital printing in a single process. Imagine superior high-resolution digital images with perfectly matched PMS colors and a fully array of embellishments. Quality and flexibility never before available for shrink sleeves.

FOIL STAMPING

Add a premium look and highlight areas of your product with the use of metallic foils.

TACTILE FINISHES

Create raised images or copy that have an embossed effect. The embellishment can be done on press or digitally for lower volume products.

CAST AND CURE™

Cast and Cure™ involve a process where a holographic pattern is created by curing a special coating, producing a distinct, durable finish with enhanced visual depth and clarity.

MULTIPLE VARNISH OPTIONS

Matte, satin, soft-touch, sandpaper options available.

PERSONALIZATION

Every sleeve can be unique. Personalize your product with unique images, names, logos, and more. The sky is the limit with our hybrid and digital technology.

RFID & NFC

Meeting retail store mandates, enhancing directions for use or unique customer promotions are all possible with our smart label capabilities.